

# OFFERS FOR SPONSORSHIP OF THE CIRCUIT FOR SUSTAINABLE ENERGY OF ENERGETHICA®

**energethica**® & **energethica**®  
torino 07-09.04.2011 firenze 22-24.09.2011

mostra convegno dell'energia sostenibile • *show & conference for sustainable energy*

**energethica**®  
**congress**

**circuito convegni tematici**

Bari - Firenze - Genova - Milano - Roma - Torino

**congresses series**

Bari - Florence - Genoa - Milan - Rome - Turin



**marchio  
di qualità  
quality  
brand**

info@energethica.it  
www.energethica.it

**energethica**®  
**piazza**

**mostre-mercato locali  
local fairs**

**energethica**®  
**news**  
SUSTAINABLE ENERGY

**newsletter cartacea  
periodical newsletter**

**energethica**®  
**premio**

**premio annuale** per giovani progettisti  
**annual prize**

**energethica**®  
**club**

**piattaforma web dinamica  
dynamic web platform**

ENERGETHICA is a project designed to boost the development of the renewable and sustainable sources of energy and involves international 3 days intelligent energy shows in Genova, Turin and Florence, a series of national Congresses for professionals and investors, a Prize to be awarded during the show to an elected energy project, a Newsletter about the principles of the show and the solutions promoted by exhibitors and other field experts, an on-line Trading section where to find or advertise products and services, different local shows and a Quality Seal to be used as a distinctive hallmark for those operating in the sector or using clean energy in their productions. Thanks to the special promotional packages for all budgets or the single "Spot" promotional actions, Sponsors can trust on a strong impact guaranteed by a wide range of events covering the whole year and the whole Italian Market.

<p><b>PLATIN SPONSOR</b> (max 4): Is the main sponsor of the complete Circuit of Energethica and appears in all events. (see separate file for calendar of events) <b>Cost: 40.000 €</b></p>	<p><b>GOLDEN SPONSOR</b> (max 5): Is a main Sponsor for a Sustainable Energy Show of the circuit (Turin or Florence) <b>Cost: 25.000 €</b></p>	<p><b>PREMIUM SPONSOR</b> (max 1): Is the sponsor for the Energethica Prize <b>Cost: 15.000 €</b></p>
<p><b>SILVER SPONSOR</b> (max 5) Is a sponsor for one of the Congresses organized during Energethica Show or held elsewhere in Italy (Rome not included) <b>Cost: 5.000 €</b></p>	<p><b>BRONCE SPONSOR</b> Is a sponsor for one of the local shows branched to the Sustainable Energy Circuit of Energethica® <b>Cost: 3.000 €</b></p>	<p><b>STEEL SPONSOR</b> Is a sponsor for Energethica Club, the internet platform where demand meets offer and where job options can be published <b>Cost: 2000 €</b></p>

(to all prizes you have to add 20% VAT)

for details see next pages →

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Description of promotional services		platin	gold	premium	silver	bronze	steel
CIRCUIT	Logo on all promo material connected with the circuit (more than 11.000.000 contacts)	✓					
	Logo and link on home page of circuit (1 anno)	✓					
	Speech in press-conference at your choice	✓					
SHOW	Logo with link on home page of Energethica Show	✓	✓				
	logo on all promo-material connected to show (printed after confirmation) for more than 7.000.000 direct contacts)	✓	✓				
	logo on visitors guide	✓	✓	✓			
	logo on all pannels guiding visitors through show and event programs for visitors	✓					
	A5 page in catalogue for Energethica Show	✓	✓	✓			
	number of speeches (20') in Island of ideas	3	2	1	1	1	1
	space for stand in show (in sqm)	64	32	16			
	Entry in Catalogue for Energethica Show	✓	✓	✓	✓	✓	✓
	virtual Presentation in Energethica Show	✓	✓	✓	✓	✓	✓
	VIP / Free tickets for one day entrance	500	250	100			
	Logo on map	✓	✓	✓			
PRIZE	logo in area where official Prize is released			✓			
	speech during press-conference	✓	✓	✓			
	indication "with the contribution of..." on all communication relating to the Prize			✓			
	link from special Prize page of Energethica web site			✓			
	logo on all promo-material related to Prize (minimum 55.000 direct contacts)			✓			
CONGRESS	number of speeches in Energethica Congresses	3	2	1	1		
	Logo on info pannels in conference room	✓			✓		
	Logo with link on internet page dedicated	✓			✓		
	Logo on note-pad and program dedicated to Congress	✓			✓		
	documentation within folder distributed	✓			✓		
	Data of partecipants	✓			✓		
NEWS	Article published in Energethica News	4	4	2	1	1	1
	Publicity Energethica News (A4)	2	1	1			
	Publicity Back Cover Energethica News (A3)	1					
PIAZZA	Partecipation with corner in 1 Energethica Piazza					✓	
	logo on promotional material of one Energethica Piazza	✓				✓	
	logo in catalogue / program	✓				✓	
CLUB	Logo on home page Club	✓	✓	✓			✓
	Inscription as sustainer of Club for 1 year	✓	✓	✓	✓	✓	✓

(version 02-11-2010)

# OFFERS FOR SPONSORSHIP OF THE CIRCUIT FOR SUSTAINABLE ENERGY OF ENERGETHICA®

to be sent by fax to # +39-0173-280093 and than by post to Emtrad srl (see below)

## OFFERS FOR SPONSORSHIP FLASH (tick the solution you are ordering)

<b>Congresses / EnergethicaCongress</b>			
<input type="checkbox"/>	Logo in <b>congress room</b> (must be accepted by host)	cost:	2.000,00 €
<input type="checkbox"/>	<b>Coffee break</b> for congress (<60 guests)	cost:	2.000,00 €
<input type="checkbox"/>	<b>Coffee break</b> for congress (<100 guests)	cost:	3.000,00 €
<input type="checkbox"/>	Including <b>documentation</b> in folder	cost:	800,00 €
<input type="checkbox"/>	<b>animated Banner</b> on internet section 1 month before	cost:	600,00 €
<input type="checkbox"/>	Indication "with the contribution of" on promo items	cost:	2.500,00 €
<b>EnergethicaNews</b>			
<input type="checkbox"/>	<b>Article</b> in energethica News (text, logo and foto)	cost:	690,00 €
<input type="checkbox"/>	<b>Publicity</b> A4 full colour	cost:	900,00 €
<input type="checkbox"/>	<b>Publicity</b> A3 full colour	cost:	1.600,00 €
<input type="checkbox"/>	<b>Back cover</b> full colour	cost:	2.000,00 €
<input type="checkbox"/>	<b>Box</b> beside cover titel of Newspaper	cost:	1.150,00 €
<input type="checkbox"/>	<b>Mailing (by post)</b> to a adresses you deliver <1000	cost:	750,00 €
<input type="checkbox"/>	<b>Mailing (by post)</b> to a adresses you deliver <2000	cost:	1.200,00 €
<input type="checkbox"/>	<b>Special issue</b> for company (8 pag/min.7.000 sent)	cost:	5.000,00 €
<b>Energethica Show</b>			
<input type="checkbox"/>	<b>virtual partecipation</b> (catalogue entry not included)	cost:	1.100,00 €
<input type="checkbox"/>	<b>Shelf</b> for distribution of promo material (catalogue entry not included)	cost:	1.100,00 €
<input type="checkbox"/>	<b>Logo on visitors map</b> (only for exhibitors)	cost:	600,00 €
<input type="checkbox"/>	<b>promotional box on back of visitors map</b> (only for exhibitors)	cost:	600,00 €
<input type="checkbox"/>	<b>Speech (20')</b> in Island of ideas (only for exhibitors)	cost:	650,00 €
<input type="checkbox"/>	<b>promo panel</b> on balcony (300x70)	cost:	1.000,00 €
<input type="checkbox"/>	<b>Page on visitors guide</b> (inside, A5)	cost:	900,00 €
<input type="checkbox"/>	<b>Page on visitors guide</b> (back cover A3)	cost:	3.000,00 €
<input type="checkbox"/>	<b>Brochure in visitors welcome bag</b> (10.000)	cost:	3.000,00 €
<input type="checkbox"/>	<b>Full Congress at show:</b> logo on all guiding pannels inside and outside the congress rooms during show	cost:	15.000,00 €

at a total amount of € ..... (+20% VAT)  
to be referred to at the FLASH SPONSOR option on page 4  
filled in completely.

date/seal  
and signature .....

(more offers on specific request)

(version of 02-11-2010)

# APPLICATION FORM FOR SPONSORSHIP TO THE CIRCUIT FOR SUSTAINABLE ENERGY OF ENERGETHICA®

to be sent by fax to the number +39-0173-280093 and posted to Emtrad srl (see below)

<b>Si prega di compilare, stampare ed apporre firma e timbro</b> <i>Please fill in, print and put Company stamp and signature</i>				<b>Siamo • We are</b>		<b>nel settore • in the field</b>	
<b>Ragione sociale</b> <i>Company name</i>				<input type="checkbox"/> <b>Produttori</b> <i>Manufacturers</i>		<input type="checkbox"/> Impianti Idro-elettrici (Waterpower) <input type="checkbox"/> <b>Biomassa</b> (Biomass) <input type="checkbox"/> <b>Biogas</b> (Biogas) <input type="checkbox"/> <b>Biocombustibili liquidi</b> (Biofuels)	
<b>Via e n° civico.</b> <i>Street and number</i>				<input type="checkbox"/> <b>Distributori regionali</b> <i>Regional Trading Co.</i>		<input type="checkbox"/> <b>Geotermico</b> (Geothermal) <input type="checkbox"/> <b>Solare termico</b> (Solar heating) <input type="checkbox"/> <b>Solare fotovoltaico</b> (Solar cells)	
<b>Città</b> <i>Town</i>		<b>Paese</b> <i>Country</i>		<input type="checkbox"/> <b>Distributori nazionali</b> <i>National Trading Co.</i>		<input type="checkbox"/> <b>Aerogeneratori</b> (Wind generators) <input type="checkbox"/> <b>Parchi Eolici</b> (wind power) <input type="checkbox"/> <b>Idrogeno:</b> Celle a combustibile (Hydrogen)	
<b>CAP</b> <i>City code</i>				<input type="checkbox"/> <b>Distributori internaz.</b> <i>International Trading Co.</i>		<input type="checkbox"/> <b>Servizi</b> (Services) <input type="checkbox"/> <b>Progettazione impianti</b> (Engineering) <input type="checkbox"/> <b>Risparmio&amp;Efficienza</b> (Savings & efficiency)	
<b>Legale Rappr.</b> <i>Liabile partner</i>				<b>C.F. / P.IVA</b> VAT #			
<b>TEL/</b> Phone				<b>FAX</b>			
<b>Addetto Fiera</b> Person in charge				<b>TEL dir</b> Direct Phone			
e-mail				sito web/ website			

## PRESENTATION of company • products and services

## chosen FORMULA for SPONSORSHIP

- |  |  |
|--|--|
| <input type="checkbox"/> <b>PLATIN SPONSOR</b>                           | <input type="checkbox"/> <b>SILVER SPONSOR</b> |
| <input type="checkbox"/> <b>GOLD SPONSOR</b>                             | <input type="checkbox"/> <b>BRONZE SPONSOR</b> |
| <input type="checkbox"/> <b>PREMIUM SPONSOR</b>                          | <input type="checkbox"/> <b>STEEL SPONSOR</b>  |
| <input type="checkbox"/> <b>SPONSOR FLASH</b> see page 3 for total:..... |  |

for a total amount of € ..... (+20% VAT)

Sponsorship begins with the acceptance of this order as described in detail on pages 2 and 3. For Platin, Gold, Premium and Silver sponsors -if not differently specified in offer- the order has to be placed together with down **payment** of 50% as confirmative payment and saldo payment 30days before reference event. Bronze and Steel sponsors pay the whole amount for services on order. Sponsors of more Events that are part of the Energethica Circuit have to sign up single participation contracts and meet the conditions for each of them. Our general commercial conditions are accepted by signing up this order.

## PAYMENT MODUS

- Money transfer to Emtrad Srl.  
 through Intesa Sanpaolo Bank, Agency: Alba; Piazza Savona 1  
 IBAN: IT25 B030 6922 5041 0000 0060 447 • BIC / SWIFT: BCITITMM

**Privacy Protection:** Your personal data are collected and used by Emtrad srl -also by automatic means- respecting the privacy law 196/2003, in order to follow its institutional activities and for promotional communication purposes. The transfer of these personal data is not obligatory and you can at any time and free of charge claim for your rights granted by the Art. 7 of Law 196/2003 (erase, modify, objection concerning use of data, aso...) by contacting the responsible for data treatment in Emtrad srl v.d.galimberti, 7 - Alba (CN) Italy, where you can ask for a list of the ones encharged with such treatment. If you do not agree with such a treatment with possibility of cancelling at all times tick here:

**ATTENTION:** If you do not accept data treatment, we can not fulfill your order and will not be able to execute the services!

Date .....

Signature and seal.....